

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Elections – Special Summary Revision of Electoral Rolls with reference to 01-01-2012 as qualifying date – Publicity Campaign – Broadcasting of Spots in Big 92.7 FM, Hyderabad – Payment of bills Rs.79,416/- to M/s. Reliance Broadcast Network Limited, Chennai – Sanctioned – Orders – Issued.

GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

G.O.Rt.No: 1271

Dated: 17-03-2012

Read the following:-

1. G.O.Rt.No.3368, G.A. (Elecs.C) Dept., dt:28-07-2011.
2. Memo.No.9535/879/B.G.I/2011, dt: 14-10-2011 from Finance (BG-I) Dept.,
3. Govt. Lr.No. 3389/Elecs.E/A2/2011-42, dt:23-11-2011.
4. From M/s.Big 92.7 FM, Hyderabad, Invoice Nos. 174334-1, 174335-1 & 174336-1, dt: 30-11-2011 respectively.

ORDER:

In the letter 3rd read above, the Big 92.7 FM, Hyderabad Radio Channel has been requested to broadcast 30 Radio Jingles spots through all stations in their channel during prime time in the morning and evening on 26-11-2011, 27-11-2011 & 29-11-2011 to create awareness among citizens / electors regarding Special Summary Revision of Electoral Rolls, 2012. Accordingly, Big 92.7 FM has broadcasted 30 Radio Jingles spots on 26-11-2011, 27-11-2011 & 29-11-2011 and furnished the bills for an amount of Rs.79,416/- of M/s.Reliance Broadcast Network Limited, Mumbai as per the DAVP approved rates including all taxes and requested for arranging payment vide reference 4th read above.

2. After careful examination, Government hereby accord sanction for payment of **Rs.79,416/-** (Rupees Seventy nine thousand four hundred and sixteen only) to M/s.Reliance Broadcast Network Limited, Mumbai towards broadcasting 30 Radio Jingles spots on 26-11-2011, 27-11-2011 & 29-11-2011 to create awareness among the citizens / electors regarding Special Summary Revision of Electoral Rolls, 2012as detailed below:

| Sl. No. | Invoice No. & Date | Date of Broadcast | Amount of Rs. |
|---------|----------------------------|-------------------|------------------|
| 1 | 174334-1, Dt:30-11-2011 | 26-11-2011 | 55,591-00 |
| 2 | 174335-1, Dt:30-11-2011 | 27-11-2011 | 11,912-40 |
| 3 | 174336-1, Dt:30-11-2011 | 29-11-2011 | 11,912-40 |
| | | Total | 79,416-00 |

(Contd..2..)

3. The expenditure sanctioned in para 2 above shall be debited to **“2015 Elections - MH 108 Issue of Photo Identity Cards to Voters – SH (04) Photo Identity Cards to Voters – 260 Advertisements, Sales and Publicity Expenses”** and shall be met from the funds provided in B.E. 2011-12 and authorized vide G.O. 1st read above.

4. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 2 above and credit in favour of **“Reliance Broadcast Network Limited, Mumbai A/c No.00600310023070, HDFC Bank Limited, Fort Branch, Mumbai, Maharashtra IFSC Code No:HDFC0000240, MICR Code No:400240015.**

5. The Pay and Accounts Officer, Hyderabad is requested to admit the bill in relaxation of Freezing orders issued vide Memo 2nd read above.

6. This order does not require the concurrence of Finance Department.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

BHANWAR LAL,
CHIEF ELECTORAL OFFICER & E.O
PRINCIPAL SECRETARY TO GOVERNMENT

To
The Manager, Big 92.7 FM, Hyderabad
The General Administration (Claims.C) Department
The Pay & Accounts Officer, Hyderabad
The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad

Copy to:
The Director of Treasuries & Accounts, A.P., Hyderabad
The Accountant General, Andhra Pradesh, Hyderabad.
SF/SC.

//FORWARDED:: BY ORDER//

SECTION OFFICER